

SUMMER of SOCCER ²⁰²⁶



Be part of Mountain View's Summer of Soccer celebrations.

This multi-week event series will bring thousands of residents and visitors to Mountain View for park activations and community celebrations.

SPONSORSHIP OPPORTUNITIES

Golden Goal Sponsor \$30,000

- Exclusive to one (1) sponsor
- Naming rights / premier logo placement at Downtown Mini Pitch
- Presenting Sponsor logo placement at Cuesta Park Foot Golf Course
- On-site activations
- Logo and signage on Business Pop Ups
- Logo on course
- Logo on City Summer of Soccer webpage and inclusion in all social media and newsletter promotions (reach to over 40,000 followers)

CLAIMED!

Hat Trick Sponsor \$10,000

- Exclusive to one (1) sponsor
- Primary logo on soccer ball giveaways (600+) at City and Youth Soccer parking activations
- Secondary logo placement at Mini Pitch and Cuesta Park Foot Golf activations
- Logo on Summer of Soccer webpage
- Inclusion in all social media and newsletter promotions

Assist Sponsor \$5,000

- Exclusive to one (1) sponsor
- Secondary logo placement at Cuesta Park Foot Golf Course
- Logo on all Foot Golf Signage
- Logo on Summer of Soccer webpage
- Inclusion in all social media and newsletter promotions

AT-A-GLANCE

- Location: Downtown Mountain View and Cuesta Park
- Duration: Multi-week series
- Expected Attendance: 10,000-20,000+ total attendees
- Family-friendly activities, food, and entertainment

Let's Partner!

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